



Company Profile



Who we are?

ITSquare is a business services provider that offers a range of Information and Communication Technology (ICT) services in the EMEA region; our office is located in Cairo, Egypt. We provide IT consultancy services, E-business solutions, outsourcing and training services with their deep technology expertise and industry knowledge. Our expert team provides top quality services to organizations of all sizes and of all types of activities ranging from Small and Medium business to Enterprise level in EMEA region.

Our aspiration is "Driving IT Forward" by supplying our partners and clients with high-value IT services that enables them to achieve real business results, not just by maintaining their operations but by enhancing them, increasing productivity and improving customer service. Our services bring you a level of certainty that no other competitor can match. We are accountable to this standard through our technical high class expert team, who delivers world class services and who always seeks for new innovative delivery models and approaches that help our customers to accelerate a successful and a sustainable firm of the future.



Vision

“ To be widely recognized as the premier provider of innovative IT solutions and services in the region. ”



Mission

To become a market leader by consistently exceeding our customers' expectations and providing them with best of breed IT technology solutions. We will continually communicate with, and learn from our partners in order to improve our products and services. And, we will keep on the top of today's and tomorrow's IT technology, no matter how fast it moves, to ensure that our customers always have the best and the most updated technology.

Core Values

We commit to these values to guide our decisions and our behaviors:

- Client Focus: Exceed customer expectations and build long-term customer relationships.
- Passion for results: We show pride, enthusiasm and dedication in everything we do. We are committed to selling and delivering high quality products and services.
- Integrity: Being honest and providing an inspiring trust by saying what we mean, matching our behaviors to our words and taking responsibility for our actions.
- Innovation: We are creative in delivering value to our fellow associates, customers, shareholders, and community. We anticipate the change and capitalize on the arising opportunities.
- Respect: We honour the rights and beliefs of our fellow associates, our customers, our shareholders, and our community. We treat others with the highest degree of dignity, equality and trust



**OUR VISION, MISSION AND CORE
VALUES ARE MORE THAN JUST WORDS.**

The bottom half of the image features two thick, white, parallel diagonal lines that sweep upwards from the bottom left towards the top right, creating a sense of motion and energy against the blue background.

The background is split diagonally from the top-left to the bottom-right. The upper-left portion is a solid, vibrant blue, while the lower-right portion is white. The text is positioned in the white area, centered horizontally and vertically relative to the lower half of the image.

**THEY ARE THE FOUNDATION, UPON
WHICH WE ARE BUILDING THE BEST
COMPANY WE CAN BE.**

What we do?



Consultancy Services

ITSquare industry experience and technology expertise helps in delivering world class business and technology services to our clients. Experience and deep technical knowledge enable the clients to exploit information technology to meet their business goals. High-end technology and unmatched consultants help the clients in achieving competitive edge and high performance. We provide end-to-end advanced IT consulting services. ITSquare strategic and vendor independent consultancy services are aimed at assisting our partners in engaging strategically with their target customers. Our consultants specialise in the following areas.

Virtual infrastructure

01

Desktop Virtualization: Virtualizing desktops and applications improves the flexibility, reliability and responsiveness of the user environment. ITSquare Desktop Transformation services are designed to assist customers in discovering, assessing, selecting and effectively managing the desktop environment. These services are vendor agnostic and will help customers to improve desktop accessibility, agility, value and performance.

Server Virtualization: Virtualizing servers is a proven way of reducing cost, while providing consistent, flexible and highly available operations. ITSquare Server Virtualization services are designed to assist customers in discovering, assessing, selecting and effectively managing the server environment. These services are vendor agnostic and will help customers to improve server availability, agility, value and performance.



Data Storage & Backup

02

Storage Services: Data storage is central to most organizations IT infrastructure. ITSquare storage services are designed to assist customers in discovering and assessing their environments and selecting the best storage solutions to their data and the most efficient way to manage it. These services are vendor agnostic and will help customers improve data availability, agility, value and performance.

Backup Services: Data Backup is critical for all organizations. ITSquare Backup Services are designed to assist customers in discovering, assessing, selecting and effectively managing their backup. These services are vendor agnostic and will help customers to enhance their data backup and reduce costs.



Application Packaging

03

Many organizations are challenged with understanding and managing their application estate. Knowing what applications are deployed, how many of them are actually used and managing the cost of these software applications in an estate can be a demanding task. These challenges could prevent an organization from adopting new technologies, operating systems and new capabilities.

ITSquare provides a range of services that will help an organization to rationalize its application estate and migrate them to new target platforms.

ITSquare application packaging service is comprised of the following:-:



Application Discovery Services: Our service helps you discover the applications deployed in your estate, their usage metrics and helps you understand possible cost savings.

Application readiness Services: We offer a comprehensive verification, packaging, sequencing and testing of applications to help you migrate your applications to your desired target platform.

Application Managed services: Our end to end managed service offers a single point of contact to manage the entire life cycle of your application estate from application estate management to ongoing

04

A software portfolio used to simplify the complex needs of business by taking a holistic approach to IT software. With HP Operation Management Solution, ITSquare can help companies Use intelligent automation and performance management to maximize operational efficiency across applications infrastructure, devices, and processes in global heterogeneous environments.

ITSquare Portfolio of HP Enterprise Software includes but not limited to:

Application Performance Management

Complete visibility into the heart of your applications—into the vital functions of your business.

Business Service Management:

Complete solution that integrates application, system, network and business transaction monitoring.

HP Automated Network Management:

Automation across the network enables cost-effective, efficient and secure control of network operations.



Systems Management

Consolidated and correlated fault and performance events across physical and virtual IT infrastructures.

HP Operations Orchestration software:

Reduction of operational costs, errors, downtime and risk of non-compliance by automating IT tasks and processes.

HP Storage Essentials

Storage operations management with resource optimization and automation for multivendor, virtual environments.

E-Business Solutions

ITSquare provides professional website and mobile design, development and maintenance services for customers who are looking for new ways to promote their business and to get more customers using cutting edge technologies and creative web standards. Our skilled designers and developers accomplish various website projects from brochure sites to multi-functional web portals.

ITSquare E-Business Solution includes the following services:

Web Development

01

Our web development services can range from developing the simplest static single page of plain text to the most complex web-based Internet applications, electronic businesses or social network services.

We offer our client a wide range of web development services:

- E-commerce Business development.
- Web design and web content development.
- Client-side/server-side coding.
- Web server configuration.
- Website development.



Mobile Applications Development

02

Smart phones are changing the way we seek and relay information; It opens a new era in Information technology. Clients who are seeking for developing their own business always consider the value of mobile applications. At ITSquare, we proudly provide our clients with a unique and up-to-date approach towards their mobile application ambitions. Our mobile services include designing, developing and delivering iOS, Android, Blackberry OS and other platforms applications.

Application Managed services: Our end to end managed service offers a single point of contact to manage the entire life cycle of your application estate from application estate management to ongoing packaging and readiness support.



E-Marketing Solutions

03

A software portfolio used to simplify the complex ITSquare online marketing plans and campaigns are the best way to promote your business online, get new customers ready to pay for your services. Also it's the easiest way to get clients within your local area. Whether starting a fresh new company or have your own marketing plan, ITSquare will help you to achieve your goals using cutting technologies and methods.



Training Services

We think that a dynamic and changing business environment requires a unique type of professional - one that doesn't presume to know the answers, as technology will be effective as the skills of the people installing, operating and using it. So developing skills is vital to maximize the benefit of technology investments.

ITSquare training drives your organization and employees' performance forward as our training depends on providing the needed practical experience, not just a theory on paper. So our courses include high amount of hands-on practical exercise in real/virtual labs, designed to really test new skills on safe environment and develop a real-world skills.

We deliver the most extensive curriculum of IT leading vendors, including HP, Symantec, Microsoft, Oracle, Cisco and VMware, supported by a strong complementary curriculum developed by ITSquare technical experts. Many of our courses lead to a recognized accreditation, which serves as an acknowledged benchmark of abilities.

So whatever Technology training needed, you can be confident that we will develop the real knowledge you need to better manage all aspects of IT.

We will operate with integrity and commitment to keep you always delighted with our service.

Alliances



Microsoft



symantec™



vmware®

CITRIX®



Thank you

Get in touch



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